

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: ELC of Duval County

TITLE: TORSH Talent

Short description of the commodity or service desired: TORSH Talent is a 360 degree learning infrastructure to support high-impact coaching and professional learning. The Coalition will provide access to the TORSH Talent coaching software to early childhood educators working in School Readiness and VPK contracted sites in Duval County. This will allow Coalition contracted staff (coaches) to organize and manage all coaching-related work in one place. This includes virtual coaching and interacting with teachers, tracking goals, storing and sharing data, etc. through the platform. The platform will provide reports that can be used for ongoing and continued professional development, with the goal of supporting high-quality instruction for children and increasing provider quality and child outcomes.

CONTACT

Name: Lashonda Hicks

Address: 6500 Bowden rd. Suite 290 Jacksonville, FL 32216

Telephone: (904) 208-2044

Email: lhicks@elcduval.org

Internal tracking number, if any:

Date posted: 8/29/25 Last day for receipt of information: 9/13/25

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

TORSH Talent - A 360 degree learning infrastructure to support high-impact coaching and professional learning.

Quantity or Term (as appropriate):

Term - 3 year.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Duval County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

The Coalition's goal is to support high-quality instruction for children and increasing provider quality and child outcomes.

Intended Single Source:

Torch Inc.

Estimated Dollar Amount:

\$236,600.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Torsh Inc. ("TORSH"), is the sole source provider of the TORSH Talent online professional learning platform in the United States and the rest of the world. TORSH maintains all intellectual property rights to the TORSH Talent platform and said platform must be purchased directly from TORSH as there are no agents or dealers authorized to represent or sell TORSH Talent. TORSH Talent is a secure, online, cloud-based professional learning platform that, among other things, enables schools and organizations to support educator growth throughout the entire development cycle of assessment, observation, feedback, goal-setting, and coaching. TORSH Talent helps schools and organizations increase educator instructional capacity, improve the delivery of educator professional development, and generate insights into educator effectiveness.

There are no other items or products practically available for purchase that serve the same purpose or function and TORSH determines the price for TORSH Talent because of exclusive distribution and marketing rights.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Lashonda Hicks, Chief Program Officer

Lisa Zenoz, Chief Operating Officer

Angel Carro, Chief Executive Officer

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.