

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: ELC of Duval County

TITLE: TORSH Talent

Short description of the commodity or service desired: TORSH Talent is a 360 degree learning infrastructure to support high-impact coaching and professional learning. The Coalition will provide access to the TORSH Talent coaching software to early childhood educators working in School Readiness and VPK contracted sites in Duval County. This will allow Coalition contracted staff (coaches) to organize and manage all coaching-related work in one place. This includes virtual coaching and interacting with teachers, tracking goals, storing and sharing data, etc. through the platform. The platform will provide reports that can be used for ongoing and continued professional development, with the goal of supporting high-quality instruction for children and increasing provider quality and child outcomes.

CONTACT

Name: Lashonda Hicks

Address: 6500 Bowden rd. Suite 290 Jacksonville, FL 32216

Telephone: (904) 208-2044

Email: lhicks@elcduval.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

Date posted: 9/15/25 Time posted: 12:00pm

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

TORSH Talent - A 360 degree learning infrastructure to support high-impact coaching and professional learning.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Duval County

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

The Coalition's goal is to support high-quality instruction for children and increasing provider quality and child outcomes.

Intended Single Source:

Torch Inc.

Price:

\$236,600.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Torsh Inc. ("TORSH"), is the sole source provider of the TORSH Talent online professional learning platform in the United States and the rest of the world. TORSH maintains all intellectual property rights to the TORSH Talent platform and said platform must be purchased directly from TORSH as there are no agents or dealers authorized to represent or sell TORSH Talent. TORSH Talent is a secure, online, cloud-based professional learning platform that, among other things, enables schools and organizations to support educator growth throughout the entire development cycle of assessment, observation, feedback, goal-setting, and coaching. TORSH Talent helps schools and organizations increase educator instructional capacity, improve the delivery of educator professional development, and generate insights into educator effectiveness.

There are no other items or products practically available for purchase that serve the same purpose or function and TORSH determines the price for TORSH Talent because of exclusive distribution and marketing rights.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Lashonda Hicks, Chief Program Officer

Lisa Zenoz, Chief Operating Officer

Angel Carro, Chief Executive Officer

Please send any protest within 72 hours of posting to the contact below:

Name: Lashonda Hicks

Email: lhicks@elcduval.org

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 6500 Bowden rd. Suite 290 Jacksonville, FL 32216

Email: lhicks@elcduval.org

Fax: (904) 528-2052