



Questions Received for RFQ #2526-02 as 3/19/2026

1. Fulfillment Timeline & Rollout: What are the anticipated timelines for initial order placement and fulfillment following contract execution, and will there be a phased rollout or a large initial distribution?

There is currently no timeline for initial orders. The purpose of this RFP is to establish vendors that the coalition can purchase from over the next three years as projects and/or initiatives arise.

2. Budget Allocation & Purchasing Cadence: Can you share the anticipated annual spend and approximate allocation across programs (e.g., School Readiness, VPK, Reach Out and Read), as well as any expected purchasing cadence?

The anticipated annual spend between ALL selected vendors is approximately \$100-125,000; however, this may change depending on future funding fluctuations. Most of the funding will be School Readiness (which will provide books for the Reach Out and Read initiative). Please see the response to Q1 regarding the purchasing cadence.

3. Delivery Locations & Distribution Scope: Approximately how many total delivery locations will be served (including ELC sites, early learning providers, family child care homes, and doctor's offices)?

Most books will be delivered to the ELC's main office in Jacksonville, as well as up to 30 doctor's offices throughout Duval County.

4. Vendor Allocation: If multiple vendors are awarded, how does the Coalition anticipate allocating orders or volume among selected vendors?

Vendor selection will be at the discretion of the ordering department/director. We cannot anticipate specific allocations to selected vendors.

5. Evaluation Process & Samples: Will product samples (physical or digital) be considered as part of the evaluation process, and if so, how should vendors submit them?

Product samples are not part of the evaluation process.

6. Support for Providers & Families: Is there interest in supplemental materials or guidance to support providers and families in effectively using books to promote early literacy and school readiness?

This RFP is focused on physical books; however, any additional support or value-added items can be outlined in the proposal.



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7. Vendor Catalog: Our full vendor catalog includes items with pricing structures that differ from those proposed (e.g., shipping and handling may not be included). In this case, does the Coalition prefer access to a curated catalog of products aligned specifically to the proposal?

Preference would be to have access to a curated catalog. If this is not possible, the proposal should sufficiently define how the pricing structure differs from the vendor catalog provided.

8. Should we come up with a suggested list with the categories listed in the document? Or is the Bid intend (sic) look for sets in each indexed category.

A catalog/listing of available books would be preference, and the intent is not for sets in each indexed category.

9. Regarding, page 4: *Evidence to support durability, longevity and quality of products and materials listed in the proposal. Submitted evidence must include details specifying longevity (in years) of products by citing previous experience, data from the manufacturer or a combination of both.*

Can you please provide more detail on the evidence you are looking for or please provide an example of an answer from a previous RFP? We can supply specs of board books and paperbacks and possibly information on papers and inks from printers but this does not necessarily provide evidence of durability. For example, a child could easily chew and damage or rip pages on a book regardless of any of the above.

Any information regarding exceptional durability, longevity, and quality, particularly in high-use environments such as early learning settings, would be useful. For example, descriptions and/or evidence of binding and construction, cover materials, paper and print quality, safety and compliance, sustainability, publisher quality assurance, and longevity in early learning settings could be considered.